



Lydbrook Primary School

School Road, Lydbrook, Gloucestershire, GL17 9PX

Head Teacher: Mr Simon T Lusted, M.Sc.



ROBINS NURSERY

28th February 2019

Dear Parents

It has come to my attention that some of our children have seen and become upset by coming across "Momo" whilst on-line. As Head Teacher and the Designated Safeguarding lead for the school, it is important for me to support both the pupils and the families of this school.

Momo is a scary doll-like figure, which reportedly sends graphic violent images and asks users to participate in dangerous challenges including self-harm.

The image can randomly 'pop-up' through many apps but worryingly it also has been linked with Youtube Kids. There are a number of steps parents should always take to protect their children on-line which include using parental controls, blocking and reporting to the relevant body any images seen on-line which are not appropriate.

However the most important advice is for parents to always be present whilst your child is on-line and to give the opportunity for your child to report/discuss anything with you that they feel uncomfortable with.

Further support can be found by contacting Childline, 0800 1111 or the ThinkUKnow Website, <https://www.thinkuknow.co.uk/>.

The internet is a fantastic tool for the children to use and become familiar with but as parents and teachers, it is important to protect our children and keep them safe.

Yours sincerely

Mr S T Lusted
Head Teacher

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